# Alicia Lockwood | Phone: 435-429-1253 | E-mail: alicia@alicreative.net | Website: www.alicreative.net

## **Employment History**

#### **Owner, Artist**

Ali Lockwood Creative Port Orchard, WA Dec. 2023 - Current

#### **Graphic Designer/Marketing**

**Utah Tech University** - Sears Art Museum St. George, UT Aug. 2023 - Sept. 2024

#### Co-Owner, Creative Director, **Graphic Designer, Photographer 6BIT Creative, LLC**

St. George, UT Apr. 2018 - Dec. 2023

#### **Owner, Artist**

**ALimages** 

Silverdale, WA & Ivins, UT Jan. 2011 - Aug. 2019

#### **Art Museum Specialist** St. George Art Museum

St. George, UT Jun. 2016 - Aug. 2018

#### Office Assistant

**Teen Talking Circles** Bainbridge Island, WA Jun. 2012 – Dec. 2012 Aug. 2014 – Dec. 2014

### **Graphic Designer**

**DPI** Print

Gig Harbor, WA Apr. 2013 - May 2014

#### **Intern and Office Assistant**

Linda Wolf - Photographer Bainbridge Island, WA Feb. 2011 - Sept. 2012

#### **Sales Associate**

Wal-Mart

Poulsbo, WA May 2009 - Feb 2011

#### Child Care Provider/Teacher

Anna's Playhouse & Learning Center Aberdeen, WA Oct 2007 - Jun 2008

#### **Advertising Layout Artist**

**Stephens Media Group** Aberdeen, WA May 2006 – July 2007

#### Owner, Freelancer

In Mind Designs Montesano, WA Jan 2006 – May 2006

#### Secretary

**Parks & Associates Realty** Montesano, WA Sept. 2004 - Dec. 2005

#### **Sales Associate**

Staples Aberdeen, WA

Nov. 2002 - Sept. 2004

# Work Experience

#### **Owner, Artist**

**Ali Lockwood Creative** 

Port Orchard, WA Dec. 2023 - Current

Produce original artwork; writing, photography, collage, watercolor, and acrylic. Design, produce, and sell products using original artwork. Design and promote exhibitions. Provide freelance graphic design and virtual office assistance services. Track projects using project management system.

#### **Graphic Designer/Marketing Utah Tech University**

- Sears Art Museum

St. George, UT

Aug. 2023 - Sept. 2024

I planned, designed, and produced all the marketing materials and social media posts for exhibits and events. Collaborated with the Utah Tech University's marketing department. Worked with local printers for production. Worked directly with the Director/Curator, Registrar, and student workers. Worked during opening receptions to help provide assistance for patrons and manage the photographers and videographers for content. Wrote marketing and design Standard Operating Procedures.

#### Co-Owner, Creative Director, **Graphic Designer, Photographer 6BIT Creative, LLC**

St. George, UT Apr. 2018 - Dec. 2023

Co-Owner/Creative Director of a graphic design, 3D design, and photography creative business. Handled all business daily operations, all marketing and social media Created Standard Operating Procedures, wrote up contracts, and handled the client project management and managed contracted artists and graphic designers. I also designed marketing materials, logos, and print graphic design projects such as maps, book layout and cover design, product packaging and labels. I was the photographer for portraits, events, and business photography. Produced and managed video projects for clients. Managed a team of freelance artists and designed, produced, and sold related products online, brick and mortar stores and at farmers and artisan markets. Used Xerox commercial printer and large cutting and binding machines to print and assemble products.

#### **Owner, Artist**

**ALimages** 

Silverdale, WA & Ivins, UT Jan. 2011 - Aug. 2019

Owned a freelance graphic design and photography business. Worked with clients locally, nationally, and internationally. Produced and sold original photography work and artwork. Maintained and sold stock images online. Was an Artist-in-Residence at Blue Raven Studio in Kayenta Art Village, UT.

#### **Art Museum Specialist** St. George Art Museum

St. George, UT Jun. 2016 - Aug. 2018

Managed the Museum Docents for school tours. Developed and designed activities for the Family Discovery Center. Designed materials and provide support for the Summer Culture Class. Graphic design work and photographing events. Helped plan and execute events. Worked with the Gallery Tech and Museum Manager/Curator to help with installations. Photographed permanent collection for museum records. Managed the museum gift shop; purchasing and inventory. Front Desk support and management.

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# Work Experience Continued

#### **Office Assistant**

**Teen Talking Circles** Bainbridge Island, WA Jun. 2012 - Dec. 2012 Aug. 2014 - Dec. 2014

Graphic design projects, general office work, e-mail communications, donor management, database entry, and research. Helped organize and work the yearly fund-raiser, including contacting donors and management donation auction items. Creating documents and spreadsheets for silent auction.

### **Graphic Designer**

**DPI Print** 

Gig Harbor, WA Apr. 2013 - May 2014

Designed logos, business cards, brochures, rack cards, posters, programs, promotional products, book layout design, and more. Worked with clients and the client manager. I handled the print production of the printed design materials. Operated Fiery and RICOH commercial digital printers. Used large cutting and binding machines for final production.

### **Intern and Office Assistant**

**Linda Wolf - Photographer** Bainbridge Island, WA Feb. 2011 - Sept. 2012

Image correction photo editing using Adobe Photoshop and Adobe Lightroom from scanned negatives. Data entry for the images scanned and organized and labeled storage binders and boxes. General studio assistance.

#### **Sales Associate**

#### Wal-Mart

Poulsbo, WA May 2009 - Feb 2011

Stocked inventory in the Dairy/Freezer sections in Grocery department. Used Gemini inventory system. Cleaned and kept the dairy and freezer back area cleaned and organized. Changed displays and worked with shelving and inventory plans and instructions.

#### **Child Care Provider/Teacher**

Anna's Playhouse & Learning Center Aberdeen, WA

Oct 2007 - Jun 2008

Provided care for children 6 mos old to 11 years in a daycare/learning center. Prepared and taught learning and music activities for toddler and preschool ages. Also, cared for infants in the infant room on strict schedule. Prepared meals and snacks. Closing and opening duties including cleaning and prep.

#### Advertising Layout Artist Stephens Media Group

Aberdeen, WA

May 2006 - July 2007

Designed advertisements for the weekly newspaper the North Coast News, for the daily newspaper The Daily World, and other special publications. Worked with Advertising Sales Reps and consistently met tight deadlines for printing. Reviewed first run of newspaper prints to verify correct printing and of the advertisements.

#### **Owner, Freelancer**

In Mind Designs

Montesano, WA Jan 2006 – May 2006

Owned a graphic design and office assistant services business, I designed invitations, logos, and business marketing materials. Offered virtual and on site office assistance services. Including data entry, filing, and general office work.

#### Secretary

**Parks & Associates Realty** 

Montesano, WA

Sept. 2004 - Dec. 2005

Assisted Realtors and managed the office. Designed the marketing materials and website. Photographed and produced 3-D home tours. MLS data entry work, filing, answered the phones and scheduled showings for homes.

#### **Sales Associate**

**Staples** 

Aberdeen, WA Nov. 2002 - Sept. 2004

Began at the Customer Service Counter and was a cashier and office supply associate. Then moved to the Copy and Print Center. I made copies for customers, document preparation, operated Canon high speed laser printers, and ordered business marketing materials for customers. Stocked inventory in Office Supply department when needed. Full-filled role as an interim Copy and Print Center Supervisor.

## Skills and Aptitudes

#### **Adobe Creative Cloud**

Lightroom, Illustrator, Photoshop, InDesign, Adobe Express, and Adobe Acrobat Pro

#### **Google Workspace**

G-Mail, Sheets, Docs, Slides, Sites, Google Listings, and Drive

#### **Microsoft Office**

Word, Excel, OneNote, PowerPoint, and Outlook

#### **CRM/Accounting/E-Commerce**

Shopify, Honeybook, Quickbooks, Point of Sale, cash handling, and general accounting

#### Social Media/Digital Marketing

Meta Business Suite, Facebook, Instagram, Threads, TikTok, LinkedIn, YouTube, Pinterest, Wordpress, Wix, Publer, and MailChimp

## **Publications**

Two Women One Mission: Wenatchee National Forest, self-published in 2014 with Photographer, Heather Wallace

"St. George Art Museum Needs Volunteers" View On Magazine March/ April 2018 Issue - contributing writer and photographer

"MoFACo Now in St. George" View On Magazine November/December 2020 issue - contributing writer

The Independent – July 2018. Cover photograph of St. George Art Museum Exhibit July 2018 issue

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# Education/Certificates

2024 - Current Southern Utah University - M.A. in Arts Administration Poulsbo, WA Currently enrolled. Expected to Graduate 2026. 2009 - 2012Northwest College of Art and Design - B.F.A in Visual Communication Poulsbo, WA Double Majored in Photography and Graphic Design 2003 - 2009Grays Harbor College - Associate of Art Degree Aberdeen, WA 2020 Utah Microloan Fund – Banking on Women – Certificate of Completion St. George, UT 2021-2022 Leadership Dixie - Southern Utah - Certificate of Completion St. George, UT 2022 Women's Business Center of Utah - Next Steps - Certificate of Completion St. George, UT

## **Volunteer Experience**

Volunteered photography and graphic design services to non-profits organizations; Downtown Farmers Market - St. George, Mended Little Hearts, and Women's Influence Center.

#### Art Show Juror:

Southern Utah High School Regional Art Show 2023 - St. George, UT Staircase Gallery At Zion's Bank - "Abstract" Show - 2023 - St. George, UT Staircase Gallery At Zion's Bank - "Abstract" Show - 2022 - St. George, UT Red Mountain Elementary School Art Show 2019 - Ivins, UT Sunset Elementary School Art Show 2019 - St. George, UT Southern Utah Art Guild Red Cliffs Summer Art Show 2018 - St. George, UT St. George Art Festival applicants 2017 and 2018 - St. George, UT

The Modern Farm & Artisan Co-Op (MoFACo) Downtown Farmer's Market - St. George

**Board President** 

Jun. 2020 - Jun. 2021

Advisory Board - Marketing/Communications Advisor

Sep. 2019 - Jun. 2020

#### **Utah Museum Association**

**Host Committee Member** 

2021 Conference

#### Southern Utah Art Guild

**Board of Director** 

- Membership and Events Chairperson

Jun. 2018 - Jan. 2020

#### **Home School Tutor**

**Art and Music** 

Ages 4-17

Sept. 2015 - Feb. 2016

Silverdale Chamber of Commerce

**Photographer** 

Oct. 2014 - July 2015

## Memberships/Affiliations

#### **AIGA**

2017 - 2022

Americans for the Arts

Since 2024

Arts to Zion

2017 - 2023

**Associated General Contractors** of Utah

2018 - 2022

**Color Country Camera Club** 

2016 - 2024

**Dixie Watercolor Society** 

2019 - 2021

**Leadership Dixie - Southern Utah** 

2021 - 2022 Class

**MoFACo** 

2019 - 2023

Silverdale Chamber of Commerce

2014 - 2015

Southern Utah Art Guild

2016 - 2023

Southern Utah

**Home Builders Association** 

2018 - 2022

St. George Area

**Chamber of Commerce** 

2018 - 2022

**Utah Museum Association** 

Since 2017

Women's Influence Network

2019 - 2024

**Women Out West** 

Since 2019

## **Awards**

#### Mini Trailblazer Award

Utah Tech University - Staff Association — Aug. 2024

#### Southern Utah Art Guild

"The Gift of Art" Honorable Mention in Photography - "Aspen Mirror Lake, UT" — Dec. 2019

St. George Area Chamber of Commerce

Who's Who: 30 in their 30's influencer of the Great Zion Area.

- Oct. 2019

**Color Country Camera Club** 

"Capturing the World" Photography Show: 1st Place Still Life Category "Poised" and 1st Place Nature Category "Love Birds"

— May 2019